



NEWSLETTER

APRIL 2006

EVENTS

NAB 2006
Las Vegas, NV
April 22-27, 2006
Booth C8545

Digital Retailing EXPO
Chicago, IL
May 17-18, 2006
Booth #1410

PRESS RELEASES

March 27, 2006
Helius, Inc. to implement New
Generation of Corporate
Training Technology for
JCPenney.

March 26, 2006
Helius, Inc. Introduces
MediaSignage version 2.1.

WHITE PAPERS

The Future of Digital Video -
MPEG-4/H.264

Enabling Digital Signage
Content Delivery

EVENTS

According to Nate Hatch, SVP of Business Development and Marketing at Helius, "GlobalShop was a very exciting event this year. As the use of digital signage becomes advantageous to organizations of all sizes, the requirement for innovative and easy to use products is critical. Many key vendors and retail organizations were represented at the show. Key topics were the effectiveness of content and its timely delivery."

NAB

Please plan on scheduling a technology/new products session with us at **NAB!** Contact your sales representative below to arrange an appointment:

Paul Shwabe	1.972.849.4987	pshwabe@helius.com
Kevin Lawrence	1.703.622.1608	klawrence@helius.com
Angie Takas	1.330.581.5440	angie@helius.com

"Digital Media: Where it needs to be, When it needs to be there!"

The digital revolution has opened a world of options for communication. Using rich-media to communicate has made it possible to capture the minds and imaginations of audiences in theaters, malls and stadiums. Now the corporate world wants to use this same high impact toolset to deliver corporate messages to employees and customers. But how do they build the infrastructure to transport and manage this content? How do they deliver digital media to the right place, at the right time and report on usage and effectiveness?

Mike Tippetts, Executive Vice President and Chief Technology Officer of Helius will speak on how hybrid satellite and terrestrial networks can be used to deliver digital media communications to a worldwide audience.

Please join Mike on Tuesday, April 25 at 2:30 - 3:00pm in the Satellite Business Pavilion Booth C6147 at NAB.

TRAINING SERIES

Next sales/marketing session: April 10, 2006 at 2:00 pm MST. This session will cover the **MediaClassroom OnDemand** features.

Next technical support session: April 20, 2006 at 9:00 am MST. This session will cover troubleshooting the **MediaSignage** application. Please NOTE the new day.

For the most up-to-date information, please visit the Helius Partner web site often (www.helius.com > Partners).